

## NOTICES OF MOTION

### Executive Summary

At its meeting on 18 October 2018, the Council referred the following Notice of Motion to the Executive.

#### Councillor K Howard

“I propose that chewing gum recycling receptacles be placed at strategic locations around the town centre to (1) encourage more recycling and (2) reduce the amount of gum that gets dropped on the paving.

Chewing gum not only leaves unsightly, sticky spots on the paving but is also difficult and expensive to remove. There are companies (such as Gumdrop) that will provide the bins and do the recycling at a reasonable cost.”

#### Officer Comment

“We will consider potential strategic locations for a chewing gum recycling initiative as proposed. This is likely to be outside Woking Town Centre as the daily regime of deep cleansing and proactive litter enforcement (including discarded gum) has ensured that gum is no longer the street scene issue that we previously encountered.

Work is ongoing with Keep Britain Tidy, in particular the “Chewing Gum Action Group” and in recent weeks Officers have taken part in a campaign to educate the public that discarded gum is litter and to dispose of responsibly. Communication tools include chewing gum wraps, posters and beer mats are shown in the attached images. Keep Britain Tidy is undertaking a survey on the long term benefits of chewing gum receptacles which we will review once further information becomes available.”

**Background Papers:** None.

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**Date Published:** 16 November 2018



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